

10 Paradoxical Commandments of Leadership

1. People are illogical, unreasonable, and self-centered.
 Love them anyway.
2. If you do good things, people will accuse you of having selfish ulterior motives.
 Do good things anyway.
3. If you are successful, you win false friends and true enemies.
 Succeed anyway.
4. The good you do today will be forgotten tomorrow.
 Do good things anyway.
5. Honesty and frankness make you vulnerable.
 Be honest and frank anyway.
6. The biggest man with the biggest ideas can be shot down by the smallest men with the smallest minds.
 Think big anyway.
7. People favor underdogs but follow top dogs.
 Fight for the underdogs anyway.
8. What you spend years building may be destroyed overnight.
 Build anyway.
9. People really need help, but may attack you if you help them.
 Help them anyway.
10. Give the world the best you have and you'll get kicked in the teeth.
 Give the world the best you have anyway.

