



Startup Business Goal Development

Develop goals around these questions:

1. Why did you start your business?
2. What role do you play in the business?
3. What role do you want to play?
4. Why do you continue?
5. What do you want business to do in your life?
6. Role of business and your family?
7. Do you have a State of Alaska business license?
8. What NACIS Code(s) is it classified under?
9. Do you have an EIN number?
10. Do you have an accounting system & account structure?
11. Have you decided on a business structure?
12. Do you have a written business plan?
13. Where do you want to finish this year? \$\$\$



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a. In 3 years? \$\$\$

b. In 5 years? \$\$\$

14. Do you have an exit strategy?

a. *Passing it on, sell etc?*

15. Vision Statement

a. *Purpose of the Organization*

16. Mission Statement

a. *Desired relationship with customer*